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# Press Release

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Press Center



**ON THE ROAD Weekly Finds a home with CBS - PHOENIX, Arizona**, January 23, 2009 — ON THE ROAD Weekly finds a home with CBS 5 in the Phoenix market.

The agreement with KPHO5 will allow the CBS affiliate to air the show weekly throughout the 2009 season starting Saturday, March 28, 2009. Complimenting the early morning viewers, ON THE ROAD Weekly will reach millions of viewers with the most comprehensive and compelling entertainment news footage in the state.

"We are extremely excited about our agreement with CBS and look forward to delivering exclusive content to our viewers each week," says Nancy Criss, Executive Producer and Creator for ON THE ROAD Weekly.

Since finding a home on CBS, ON THE ROAD Weekly commercial inventory has been filling up quickly and many others have already jumped on board the OTR bandwagon and other entertainment and sports industry sponsor-hopefuls are getting in line.

"ON THE ROAD Weekly is the answer for local entertainment news distribution," says Producers Nancy Criss and Tracy Wright. "Our content partners can broadcast important entertainment information statewide with one stop at our door quickly and effortlessly." **ON THE ROAD Weekly is country and western's ONLY news entertainment magazine**, not only do we provide entertainment news throughout the state and Hollywood, our main focus is on the Country Western Industry with highlights from rodeos, equestrian events, country western artist and more throughout the West Coast."

For further advertising information, contact Nancy Criss or Tracy Wright at 1-800-969-6022.

## About ON THE ROAD Weekly

**ON THE ROAD Weekly** – "For Everything Country" holds itself as the West Coast foremost authority on entertainment news with a Western Theme. Comprised of the most comprehensive, engaging coverage of local and global entertainment news—from concerts and movies, to sports and recreation, dining and shopping to fashion and celebrity news, **ON THE ROAD Weekly** is trusted for its integrity and commitment to viewers.